

“Boost Your Booty”

2:00 Video

Iowa Governor’s Traffic Safety Bureau

VIDEO SHOTS	AUDIO/KIDS SING
Kids by animated car.	Everybody get in the car. Let’s ride. It’s a great feeling... to keep yourself alive!
Shot of 2/3 in a row in seats. Car drives off.	Boost! Boost! Boost! Boost! Boost your booty! Boost your booty!
Dancing	(Kids announce over trumpets) Kid 1 (in helmet and shoulder/knee pads): I use these when I play and this when I ride! Kid 2: It ROCKS to ride safe! Kid 3: Kids ages 4 and up are safest riding in a booster seat!
Spin them around to see seats.	Kid 4: Adult seat belts alone? No way!
Kid 1 in helmet and pads, then in booster.	All: Boost your booty!
Kid 2 in booster.	Big psychedelic effect.
Kid 3 & 4, surrounding kid 5 in seat, ala Vanna.	Boost! Boost! Boost Your Booty!
Kid in center.	Boost! Boost! Boost Your Booty!
Other kids dancing. Kid opens “Boost Your Booty” door and pops out.	Boost! Boost ! Boost Your Booty!
2 kids with no seat, pop to in seats. Flies in on seat.	Boost! Boost! Boost Your Booty! (8 measures)
Pops up from behind logo.	
Neon words: Boost! Boost! flash on.	

<p>Dancing. Divide screen into multiples. Boost Your shirt Booty ... shorts</p> <p>Kids dancing</p> <p>Kids in animated car, rolling along.</p>	<p>Boost Your Booty! Boost Your Booty! Boost Your Booty! Boost Your Booty! (8 measures)</p> <p>Big funky solo. (8 measures)</p> <p>Sittin' in my booster seat I'm cool. Safe kids are smart! We rock! We rule!</p> <p>Boost! Boost! Boost! Boost! Boost your booty! Boost your booty!</p> <p>Boost! Boost! Boost! Boost! Boost your booty! Boost your booty!</p> <p>All shout:</p> <p>Boost your booty!</p>
--	---