

“Boost Your Booty”

:30 Video

Iowa Governor’s Traffic Safety Bureau

VIDEO SHOTS	AUDIO/KIDS SING
Kids by animated car.	Everybody get in the car.
Shot of 2/3 in a row in seats.	Let’s ride.
Car drives off.	It’s a great feeling... to keep yourself alive!
Dancing	Boost! Boost!
Spin them around to see seats.	Boost! Boost!
Kid 1 in helmet and pads, then in booster.	Boost your booty!
Kid 2 in booster.	Boost your booty!
Kid 3 & 4, surrounding kid 5 in seat, ala Vanna.	(Kids announce over trumpets)
Kid in center.	Kid 1 (in helmet and shoulder/knee pads): I use these when I play and this when I ride!
	Kid 2: It ROCKS to ride safe!
	Kid 3: Kids ages 4 and up are safest riding in a booster seat!
	Kid 4: Adult seat belts alone? No way!
	All: Boost your booty!